

LOUISIANA STADIUM AND EXPOSITION DISTRICT
BOARD OF COMMISSIONERS MINUTES
FROM THE MEETING OF AUGUST 27, 2025

ROLL CALL

PRESENT: Chairman Vosbein called the meeting to order. Present were Robert Vosbein, Jr., Chairman; Hilary Landry, Vice Chair; Commissioners Daniel Beckett Becnel, Matt Bowers, Tommy Cvitanovitch, and Cedric Richmond. John Condos was absent. We have a quorum.

WELCOME BY CHAIRMAN VOSBEIN

Following the Pledge of Allegiance, Chairman Robert Vosbein made opening comments, including: the start of the Saints 2025 Season and the preparation of the facility by ASM.

Chairman Vosbein congratulated the ASM staff, noting the transition process for the Food Vendor and the tremendous success of the UFC event at the Smoothie King Center.

Mr. Holmes continued his report, noting the: sold-out Creed Show; Mumford and Sons at Champion Square; the successful USA Gymnastics National Championship; and the Teddy Swims Concert, also at Champion Square.

I. APPROVAL OF THE MINUTES OF THE JUNE 26, 2024, MEETING

On motion of Commissioner Richmond, seconded by Commissioner Cvitanovitch, the Minutes of the June 26th LSED Board Meeting were approved.

II. ASM/SMG REPORT (INCLUDING OPERATIONS)

Evan Holmes began the ASM report with comments on: two Pre-Season Home Games; the start of the Saints 2025 Season; the new Food Service Vendor, Legends; ASM staffing and operation for the NFL games; the upcoming concert activity; the UFC Fight Night at the Smoothie King Center; the UFC set a building record for gross ticket sales revenue; a report on the July 4th Essence Festival Weekend; Monster Trucks at the Smoothie King Center; and the religious convention with the Lutheran Church and their service activities.

[This concludes the initial report of Evan Holmes]

Finn Bendana then provided a report on upcoming events, which include: the Disney Descendants Tour; Cirque de Soleil; the Hozier Concert; Marco Antonio Solias Latin Concert; Christian Artists Mercy Me and Toby Mack; Paul McCartney; and LSU Men's and Women's Basketball Classic with Louisiana Tech and SMU for December.

[This concludes the report of Finn Bendana]

Abby Jones then gave her report, which included: Marketing and Premium Experience Sales Team; the celebration of the 50th Anniversary of the Superdome; the "Day in History Campaign"; the introduction of Rachelle Fields with the Premium Experience Seating Department and her role in concert seating; a supplemental report on the record-setting UFC experience; and the activation of the Hub Club at the Smoothie King Center as a Premium Space.

[This concludes the report of Abby Jones]

Next, **Daniel Burke** provided the Financial Report, which noted the following: Fiscal Year 2025 as being a very strong financial year for the LSED with net excess funds of approximately \$18,000,000 for the year; rolling projections for Fiscal Year 2026; a report on the Hotel Occupancy Tax data; the ASM Operating Reports and Budgets; and the scheduled 2026 bookings for the Superdome and the Smoothie King Center.

[This concludes the report of Daniel Burke]

Eileen Long then provided the Construction Report, noting: the near completion of the John Alario Jr. Sports Complex; the Superdome Ramp Recoating Project; the Shrine on Airline Construction and Manager at Risk update; the Public Bid Process for the Superdome Plaza Level Toilet Room Renovation Project; and Repair Packages for the Superdome Parking Garage, including structural repairs that will be needed.

[This concludes the report of Eileen Long]

In reply to a question by the Chairman, **Mr. Holmes** noted that the Plaza Level Restroom Project will not interfere with the current restrooms during the Saints Season, and the Project will be less impactful.

Mr. Holmes then covered the Diversity Report for Kathleen Turner which included continuing work with YouthForce; internship programs; and related diversity efforts and opportunities.

III. LEGAL REPORT

The Chairman then turned the Agenda over to Legal Counsel (Larry Roedel and Shawn Bridgewater) for the Legal Report, which included 18 Resolutions on the Agenda, all of which were vetted, reviewed, and approval by Legal.

IV. ADDITIONAL COMMENTS

(None at this time.)

V. ADJOURNMENT

There being no Public comment, on motion of Commissioner Cvitanovitch, seconded by Commissioner Landry, with all Commissioners present voting in favor, the meeting was adjourned at 3:09 PM.